

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 13.51

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME	BETSY VONDERHEID
SALES PRSN	WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
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EST#325	COMMENTS: (LINE, ORDER, INVOICE)

_____ (CE)

DATE OCT31/12 13.51

STA: ***** THIS IS A CASH IN ADVANCE COMMUNIST

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 15 AGENCY EST# = 325												

36	S	400P-430P	30	\$400.00	10/29	10/29	0	MON	0
PROGRAM : JUDGE JUDY									
CON COM1: JUDGE JUDY									

67	A	400P-430P	30	\$400.00	10/29	10/29	1	MON
PROGRAM : SPEC NEWS COVERAGE								
ORD COM1: SPEC NEWS COVERAGE- PRGM CHANGE								
ORD COM2: SPOT RAN - MB								
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-36 FOR 1 SPOT/WK								

REP HEADLINE# 6386420 TRF# 338193
\$\$\$ MOD# 0 : UNAPPROVED REV #3 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT31/12 13.51
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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37	S		430P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												

68	A		430P-500P	30		\$500.00	10/29	10/29	1		MON	1
PROGRAM : SPEC NEWS COVERAGE												
ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE												
ORD COM2: SPOT RAN - MB												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-37 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												

M3	OK'D	BUY#36	MISSED: MON/400P-430P				OCT29		30S	\$400.00	(OCT30/12)	
OFFER: MON/430P-500P												
CMT: SPEC NEWS COVERAGE-PRGM CHANGE												
CMT: SPOT RAN - MB												

M4	OK'D	BUY#37	MISSED: MON/430P-500P				OCT29		30S	\$500.00	(OCT30/12)	
OFFER: MON/430P-500P												
CMT: SPEC NEWS COVERAGE-PRGM CHANGE												
CMT: SPOT RAN - MB												

OCT/12	86700.00	NOV/12	24475.00									
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CONTRACT TOTAL 11175.00
TOTAL SPOTS 136

MARKET TOTALS \$270,517
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6386420 TRF# 338193 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 17.01
 *** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP. # OFF. # 18 SALESMAN #
 AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6386420 CLASS: NATL. LOCAL REGIONAL
 PRDCT TOM SMITH 10/23 EST#325 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 17.01

REP: TO NSM/NSA
 FR CAITLIN FOR CHERYL
 M1-2 OK'D SEE LN 63-66
 TTLS RTS
 PLS CONFIRM THX 10/24

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#24	MISSED: SUN/1130P-1200M	OCT28	30S	\$2,250.00	(OCT22/12)
			OFFER: SUN/1130P-1235A	OCT28	30S	\$2,250.00	PLS ADVISE.
			CMT: TIME CHG				
			CMT: SPT IS BOOKED- THX JEN				
M2	OK'D	BUY#49	MISSED: W-F/500P-530P	OCT24 (2/WK)	30S	\$800.00	(OCT24/12)
		BUY#50	W-F/530P-600P	OCT24 (2/WK)	30S	\$800.00	
			OFFER: FRI/1000P-1100P	OCT26	30S	\$1,600.00	PLS ADVISE.
			& TH-F/500A-530A	OCT25 (2/WK)	30S	\$400.00	
			& TH-F/900A-1000A	OCT25 (2/WK)	30S	\$400.00	
			CMT: DATELINE, CH11 5-530A NEWS, TODAY SHOW 9A				
			CMT: SPOTS ARE BOOKED. DEB				
M3	UNRESL	BUY#36	MISSED: MON/400P-430P	OCT29	30S	\$400.00	(OCT30/12)
			OFFER: MON/400P-430P	OCT29	30S	\$400.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE- PRGM CHANGE				
			CMT: SPOT RAN - MB				
M4	UNRESL	BUY#37	MISSED: MON/430P-500P	OCT29	30S	\$500.00	(OCT30/12)
			OFFER: MON/430P-500P	OCT29	30S	\$500.00	PLS ADVISE.
			CMT: SPEC NEWS COVERAGE- PRGM CHANGE				
			CMT: SPOT RAN - MB				